

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Previously Presented) A light emitting device comprising:
a first pixel portion in which a plurality of first pixels are arranged in matrix over a substrate; and
a second pixel portion in which a plurality of second pixels are arranged in matrix at a different disposition than the first pixel portion over the substrate,
wherein each of the plurality of first pixels comprises a first light emitting element;
wherein each of the plurality of second pixels comprises a second light emitting element; and
wherein directions of light emission of the first light emitting element and the second light emitting element are reverse in front and back.
2. (Original) The light emitting device according to claim 1,
wherein the first light emitting element comprises a first pixel electrode, a first electroluminescent layer, and a first counter electrode;
wherein the first pixel portion emits light from a side of the first counter electrode;
wherein the second light emitting element comprises a second pixel electrode, a second electroluminescent layer, and a second counter electrode; and
wherein the second pixel portion emits light from a side of the second pixel electrode.
3. (Previously Presented) The light emitting device according to claim 1,
wherein the directions of light emission of the first light emitting element and the second light emitting element are determined depending upon the presence or absence of a reflecting film.

4. (Currently Amended) The light emitting device according to claim 1,
wherein a first driving portion for operating the first pixel portion, a second driving
portion for operating the second pixel portion, and a part or all of wirings for supplying a signal
and a voltage to each of the first driving portion and the second driving portion ~~[[is]]~~ are shared;
and

wherein a means for operating either of the first pixel portion or the second pixel portion
is provided.

5. (Original) An electronic apparatus using the light emitting device according to claim
1.

6. (Original) A portable phone using the light emitting device according to claim 1.

7. (Original) A personal digital assistance (PDA) using the light emitting device
according to claim 1.

8. (Previously Presented) A light emitting device comprising:
a first pixel portion in which a plurality of first pixels are arranged in matrix over a
substrate; and
a second pixel portion in which a plurality of second pixels are arranged in matrix at a
different disposition than the first pixel portion over the substrate,
wherein each of the plurality of first pixels comprises a first light emitting element
which emits light from a surface of the substrate in a direction from a back of the substrate to the
surface of the substrate; and
wherein each of the plurality of second pixels comprises a second light emitting element
which emits light from the back of the substrate in a direction from the surface of the substrate to
the back of the substrate.

9. (Original) The light emitting device according to claim 8,
wherein the first light emitting element comprises a first pixel electrode, a first electroluminescent layer, and a first counter electrode;
wherein the first pixel portion emits light from a side of the first counter electrode;
wherein the second light emitting element comprises a second pixel electrode, a second electroluminescent layer, and a second counter electrode; and
wherein the second pixel portion emits light from a side of the second pixel electrode.

10. (Previously Presented) The light emitting device according to claim 8,
wherein the directions of light emission of the first light emitting element and the second light emitting element are determined depending upon the presence or absence of a reflecting film.

11. (Currently Amended) The light emitting device according to claim 8,
wherein a first driving portion for operating the first pixel portion, a second driving portion for operating the second pixel portion, and a part or all of wirings for supplying a signal and a voltage to each of the first driving portion and the second driving portion ~~[[is]]~~ are shared;
and
wherein a means for operating either of the first pixel portion or the second pixel portion is provided.

12. (Original) An electronic apparatus using the light emitting device according to claim 8.

13. (Original) A portable phone using the light emitting device according to claim 8.

14. (Original) A personal digital assistance (PDA) using the light emitting device according to claim 8.

15. (New) A light emitting device comprising a first pixel portion and a second pixel portion,

the first pixel portion comprising a first light emitting element, the first light emitting element comprising:

- a first pixel electrode comprising a first reflecting film;
- a first electroluminescent layer over the first pixel electrode; and
- a first counter electrode over the first electroluminescent layer,

the second pixel portion comprising a second light emitting element, the second light emitting element comprising:

- a second pixel electrode;
- a second electroluminescent over the second pixel electrode;
- a second counter electrode over the second electroluminescent layer; and
- a second reflecting film over the second counter electrode;

wherein a direction of light emission of the first light emitting element is opposite to a direction of light emission of the second light emitting element.

16. (New) A light emitting device comprising a first pixel portion and a second pixel portion,

the first pixel portion comprising a first light emitting element, the first light emitting element comprising:

- a first pixel electrode comprising a first reflecting film;
- a first electroluminescent layer over the first pixel electrode; and
- a first counter electrode over the first electroluminescent layer,

the second pixel portion comprising a second light emitting element, the second light emitting element comprising:

- a second pixel electrode;
- a second electroluminescent over the second pixel electrode;
- a second counter electrode over the second electroluminescent layer; and
- a second reflecting film over the second counter electrode;

wherein the first light emitting element emits light in a direction from the first pixel electrode toward the first counter electrode; and

wherein the second light emitting element emits light in a direction from the second counter electrode toward the pixel electrode.

17. (New) The light emitting device according to claim 15,

wherein a first driving portion for operating the first pixel portion, a second driving portion for operating the second pixel portion, and a part or all of wirings for supplying a signal and a voltage to each of the first driving portion and the second driving portion are shared; and

wherein a means for operating either of the first pixel portion or the second pixel portion is provided.

18. (New) An electronic apparatus using the light emitting device according to claim 15.

19. (New) A portable phone using the light emitting device according to claim 15.

20. (New) A personal digital assistance (PDA) using the light emitting device according to claim 15.

21. (New) The light emitting device according to claim 16,

wherein a first driving portion for operating the first pixel portion, a second driving portion for operating the second pixel portion, and a part or all of wirings for supplying a signal and a voltage to each of the first driving portion and the second driving portion are shared; and

wherein a means for operating either of the first pixel portion or the second pixel portion is provided.

22. (New) An electronic apparatus using the light emitting device according to claim 16.

23. (New) A portable phone using the light emitting device according to claim 16.

24. (New) A personal digital assistance (PDA) using the light emitting device according to claim 16.

25. (New) The light emitting device according to claim 15,
wherein at least one of the first reflecting film and the second reflecting film is formed of aluminum.

26. (New) The light emitting device according to claim 15,
wherein the counter electrode is formed of a transparent conductive film.

27. (New) The light emitting device according to claim 16,
wherein at least one of the first reflecting film and the second reflecting film is formed of aluminum.

28. (New) The light emitting device according to claim 16,
wherein the counter electrode is formed of a transparent conductive film.